



## BLUE BIRD

### ANNOUNCEMENT CONCERNING MATERIAL INFORMATION OR FACT

1.	Date of event	February 1, 2017
2.	Type of Material Information or Fact	Implementation of Partnership between PT Blue Bird Tbk (the "Company") and GO-JEK
3.	Description of Material Information or Fact	<p>To realize the Company's commitment in providing safe and convenient transportation services, and as one of the implementation of partnership between the Company and GO-JEK which has already been started in 2016, now, GO-CAR customers have access to BLUE BIRD Taxis when ordering for a pick up. In order to enjoy this collaboration, users of GO-JEK services, will only need to update their GO-JEK application through Playstore for Android users and App Store for i-Phone users.</p> <p>These new services comprise:</p> <ul style="list-style-type: none"><li>a. GO-CAR customers riding BLUE BIRD Taxis will be able to enjoy GO-CAR's tariff and promo;</li><li>b. Customers can pay using GO-PAY, which is available for GO-CAR's customers in Jakarta.</li></ul> <p>GO-CAR customers riding BLUE BIRD Taxis as part of GO-CAR fleets will be able to enjoy the same tariffs and promos as other GO-CARs. Customers still can pay for their BLUE BIRD Taxis using GO-PAY; they will also be entitled to a 30% discount currently offered.</p> <p>This partnership is a concrete response from the two companies in answering public's needs. Customers can hail BLUE BIRD Taxis on the streets, through taxi base, My Blue Bird App, Call Center and now the access through GO-JEK App is opened. BLUE BIRD will continue making innovations to keep up with the technology development to serve customers better.</p>
4.	The impact of event, material information or fact toward operational activities, legal, financial condition, or business continuity of the Issuer or Public Company	<p>Impact on operational activities: The implementation of the partnership between the Company and GO-JEK will directly support operational activities of the Company and its subsidiaries.</p> <p>Legal implication: This partnership implementation does not violate regulations and agreements with third parties.</p> <p>Impact on financial condition: No adverse impact to the Company's financial condition.</p> <p>Impact on business continuity: Will support operational activities of the Company and its subsidiaries, which therefore supports the business continuity of the Company and its subsidiaries.</p>
5.	Other information	n.a.